

Press Release template for National Croquet Week

Letterhead from club at top

Date

XXX XXX Croquet Club Launches National Croquet Week

XXX XXX Croquet Club is celebrating National Croquet Week with a programme of FREE Have a Go events at their lawns in xxxxx to encourage more people to play croquet nationwide. OR WHATEVER THEY ARE DOING IN THE INTRO.

On (*days/times*) the club will welcome visitors to try this exciting and challenging sport. The aim is encourage younger members to play and dispel some of the common misconceptions which surround croquet.

Croquet is a game of strategy and tactics with various formats, the most commonly played being Association Croquet and Golf Croquet.

“Croquet is a unisex sport for all ages enjoyed by thousands of players world-wide”, says Jonathan Isaacs, Croquet Association Chair of Council. “ This year, for the first time, we are expanding on the success of previous National Croquet Day events with a Week of different activities at clubs across the country.”

There is no need to book, just turn up - wearing flat soled shoes to protect the lawns and join in the fun. Gentle exercise and fresh air in a sociable setting - croquet ticks all the boxes!

Afternoon tea and cake will be sold in aid of *name of local charity*.
(*optional*).

For further details and a photo opportunity please contact: WHOEVER IS THE CONTACT NAME, NUMBERS AND EMAIL detail www.xxxCC.com or call Joe Bloggs tel:

end